



NATIONAL BATH SAFETY MONTH

Throughout the month of January, take part in National Bath Safety Month.

Before you grab the bubble bath and have a good soak, make sure you take a few precautionary measures to prevent an accident from happening to you or a loved one. Each year thousands of people of all ages visit the emergency room due to bathroom-related slips and falls. The accidents that occur while bathing are often overlooked, but remind us the importance of recognizing bathroom safety.

Installing slip-resistant strips or mats on the bottom of your bathtub or shower and having safety handles installed make it easier for climbing in and out of the tub or shower. It's also a good idea to make sure your bathroom floor is clean, free of spills and has a nonslip rug or mat placed on the floor near the bathtub or shower for balance when exiting. Ensuring water temperature is at or around 120 degrees is important to prevent skin burns. An accident can happen in an instant so it's recommended children not be left unattended in the bathtub. Preventing bathroom accidents is easy if you take the right precautions and your family will thank you!

Safe & Sound for baby
— build your child's safe beginnings —

BATH SAFETY TIPS
Whatever product you select, always refer to your manufacturer instructions. Here are some tips for safe bathing.

- COLLECT ALL BATHING MATERIALS BEFORE STARTING THE BATH.
- TYPICAL WATER TEMPERATURE FOR BABY IS 90°-100° F.
- NO WATER SHOULD BE IN ADULT TUB OR SINK. KEEP ADULT DRAIN OPEN WHEN USING BABY TUB.
- NEVER LIFT TUB OR SEAT WITH BABY IN IT.
- BATH SEATS SHOULD ONLY BE USED WITH CHILD WHO CAN SIT UNASSISTED.
- IGNORE DISTRACTIONS! NEVER LEAVE CHILD UNATTENDED.

LOOK FOR THE SEAL
Be confident in the products you select for your little one! Trust JFMA Certification.

JFMA CERTIFIED
Seal of Approval for Childproofing & Baby Safety Products

www.babysafetyzone.org

MAKE EVERY BATH A SAFE BATH™

Bath Safety

BATH SAFETY IS IMPORTANT FOR ALL AGES...
DON'T BECOME A STATISTIC!

NEARLY 200,000 people annually are injured in their bathrooms*
*according to the National Safety Council

BATH SAFETY IS FOR EVERYONE

- Over 120 U.S. kids visit the emergency room due to slips and falls.
- 70% of bathroom injuries among children occur annually in the bathroom.
- Approximately 234,000 injuries occur annually in the bathroom.
- Women are more likely to be injured in the bath or shower than men.
- Older adults have the highest rate of falls in the home.

53% OF BATH INJURIES INVOLVE PEOPLE BETWEEN THE AGES OF 25 AND 64.

Create a **SAFE & STYLISH** bath with Moen®

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Did You Know?

THE MOST CHALLENGING (and potentially dangerous) BATHROOM ACTIVITY IS GETTING IN AND OUT OF A BATHTUB SAFELY.

MANY BATHERS RELY ON ITEMS THAT ARE NOT SAFE

LIKE TOWEL BARS, SHOWER DOOR HANDLES, BUILT-IN SOAP DISHES, WINDOW SILLS.



HOW TO PREVENT BATHTUB TRAGEDIES
An average of 87 children under age 5 drown at home each year. 80 percent of those deaths happen in a tub. ALL ARE PREVENTABLE.

- NEVER leave a baby alone, or with young siblings, in a bathtub even for a second.
- Always keep baby within arm's reach. Children can drown quickly and silently.
- Keep the toilet lid down, and keep young children out of the bathroom when unsupervised.

Source: Consumer Product Safety Commission